



We're giving away 100 burgers to celebrate "Burger Night" at the Iron Rooster. We are sponsoring the first annual "**Build a Better Burger**" contest. Show us your creativity and we'll show off your burger. Our judges will select three finalists from submissions between March 1st and April 30th. The three finalists will be on the menu for the first three Mondays in May. The winner will be who gets the most points through "likes" and sales. The best burger will be announced on May 28th, "National Hamburger Day."

Don't dawdle, come on in and enter. Unleash your secret Chef! At the very least join us for a discounted burger every Monday after 4pm. Cheers!

"Rules" for the 100 Burgers Contest

1. Anyone can enter, if you are under 18 you need to be sponsored by an adult.
2. All entries become the property of Iron Rooster.
3. All entries need to be received in an Iron Rooster location on a Monday night after 4pm.
4. Only one entry per person per visit.
5. You can enter as many times as you wish subject to the number of restaurants we own and the number of Mondays between 3/1 and 4/30. There is no purchase required, but we certainly hope you'll have a burger and a delicious RoosTart.
6. To be an official entry, your recipe must include full pertinent instructions including ingredients for your creation. The dish must have a name. We also need your name, address (regular and email) and phone number. We would need the same for the sponsoring adult if the entrant is under 18.
7. Spelling does not count but handwriting does, we suggest the entries be typed. They must be on an 8.5x11 sheet. We suggest you type your entry.
8. Official entry forms are available at any Iron Rooster location. See attached.

9. All entries will be judged on:
 - a. Originality
 - b. Taste
 - c. Execution
10. The decisions of the judges will be final.
11. The judges will select three finalists. Those recipes will be featured on burger nights (May 7th, May 14th and May 21st) and on our Facebook (and other social media) pages. We reserve the right to alter recipes for execution at this stage of the event. The “likes” on Facebook and items sold will be tracked. “Likes” will be one point per and actual burgers sold will be 5 points per. The highest point total will be crowned the winner. The most sold will be the tie breaker.
12. The winner will be announced in a location of their choice on May 28th. We will require a picture for marketing. While we don’t have a giant check to give, we will offer you a normal sized card good for 100 burgers. There is no time limit to enjoy them. The burgers can be consumed up to four at a time (per visit) and must be consumed in store at any store, or any combination of stores. The winner must always be present.
13. In lieu of burgers, the winner can decide to donate to a charity of their choice (any 501(c3) organization) any number of burgers. Iron Rooster will match the cost of the burger and donate \$10 per donated burger thus up to \$1000.
14. This prize has no other cash value, and is not transferable unless the winner is hosting. Employees of Iron Rooster are not eligible.
15. Thanks in advance for participating.

BREAKFAST ALL DAY

IRON ROOSTER

LUNCH · SUPPER · DRINKS

NAME:

ADDRESS:

EMAIL:

PHONE:

BURGER NAME:

INGREDIENTS:

PROCEDURE: